

FOUNDATION CONVERSION CHART

Timewise 3D Liquid	Creme-to-Powder	CC Cream	Concealer	Silky Setting Powder	Mineral Pressed Powder	TimeWise Liquid (discont.)	Mineral Powder (discont.)	Medium Coverage (discont.)
Ivory C 100	Ivory 1	Very Light	Light Ivory	Light Ivory	Ivory 1	Ivory 1	Ivory .5	
Ivory C 110	Ivory 1	Very Light	Deep Ivory	Lt-Med Ivory/Med Ivory	Ivory 1	Ivory 3	Ivory .5 or 1	Ivory 105
Ivory W 120 (Lum Only)	Ivory 1	Very Light	Light Ivory	Med Ivory	Ivory 1	—	Ivory .5 or 1	Ivory 100
Ivory W 130	Ivory 1	Very Light	Light Ivory	Lt-Med Ivory/Med Ivory	Ivory 2	Ivory 2/4/5	Ivory 1	Ivory 200
Ivory N 140	Ivory 2	Very Light	Deep Ivory	Med Ivory/Deep Ivory	Ivory 2	Ivory 6	Ivory 1	Ivory 104
Ivory W 150	Beige 1	Light/Med	Deep Ivory	Med Ivory/Deep Ivory	Ivory 2	—	Ivory 1/Bg 1	Ivory 300
Ivory N 160	Ivory 3	Light/Med	Deep Ivory	Med Ivory/Deep Ivory	Ivory 2	Ivory 7	Ivory 2	
Beige W 100	Beige 1	Light/Med	Deep Beige	Deep Ivory/Lt Beige	Beige 1	Beige 2	Ivory 2/Bg 1	Ivory 400
Beige C 110	Beige 1	Light/Med	Deep Ivory	Lt-Med Beige	Beige 1	Ivory 7/Bg 3	Ivory 2/Bg.5	Ivory 204
Beige C 120	Ivory 4	Light/Med	Light Beige	Lt Beige/Lt-Med Beige	Ivory 2	Beige 1	Ivory 2/Bg.5	Ivory 304
Beige C 130	Beige 1	Light/Med	Light Beige	Lt Beige/Lt-Med Beige	Beige 1	—	Beige 1	
Beige C 140	IV 4/Beige 2	Light/Med	Light Beige	Lt Beige/Lt-Med Beige	Beige 1	—	Beige .5 or 1	
Beige N 150	Beige 2	Med/Deep	Light Beige	Lt Beige/Lt-Med Beige	Beige 1	Beige 4	Beige 1	Ivory 404
Beige W 160	IV 5/Beige 2	Med/Deep	Light Beige	Lt Beige/Lt-Med Beige	Beige 1	—	Beige 1	
Beige C 170 (Matte only)	Ivory 3	Light/Med	Light Beige	Lt-Med Beige/Deep Beige	Beige 1	—	Beige .5 or 1.5	
Beige W 180	Beige 2	Med/Deep	Deep Beige	Med Beige/Deep Beige	Beige 2	Beige 5	Beige 1 or 2	Ivory 202
Beige N 190	Beige 2	Med/Deep	Deep Beige	Med Beige/Deep Beige	Beige 2	Beige 6	Beige 2	
Beige N 200 (Matte only)	Beige 2	Med/Deep	Deep Beige	Med Beige/Deep Beige	Beige 2	—	Beige 2	Beige 302
Beige N 210	Beige 3	Med/Deep	Deep Beige	Med Beige/Deep Beige	Beige 2	Beige 7	Beige 2	Beige 402
Beige C 220	Beige 4	Med/Deep	Deep Beige	Med Beige/Lt Bronze	Beige 2	Beige 8	Beige 2	
Bronze W 100	Beige 5	Deep	Deep Beige	Deep Beige/Lt Bronze	Beige 2	—	Beige 2	
Bronze W 110 (Matte only)		Deep	Light Bronze	Deep Beige/Lt Bronze	Bronze 1	—	Bge 2/Brz 1	
Bronze W 120 (Matte only)	Beige 6	Deep	Light Bronze	Lt Bronze/Lt-Med Bronze	Bronze 1	Bronze 1	Bronze 1	Bronze 500
Bronze W 130		Deep	Light Bronze	Lt Bronze/Lt-Med Bronze	Bronze 1	—	Bronze 1	
Bronze W 140 (Matte only)	Bronze 1	Deep	Light Bronze	Med Bronze/Deep Bronze	Bronze 1	Bronze 2	Bronze 2	Bronze 507
Bronze W 150 (Matte only)		Deep	Deep Bronze	Med Bronze/Deep Bronze	Bronze 1	Bronze 3	Bronze 4	
Bronze C 160	Bronze 2	Deep	Deep Bronze	Lt-Med Bronze/Deep Bronze	Bronze 1	Bronze 4/5	Bronze 4	Bronze 607
Bronze C 170	Bronze 3/4	Very Deep	Deep Bronze	Med Bronze/Deep Bronze	Bronze 2	Bronze	Bronze 5	Bz 708/808
Bronze C 180 (Matte only)	Bronze 5	Very Deep	Deep Bronze	Med Bronze/Deep Bronze	Bronze 2	—	Bronze 5	

FIND HER UNDERTONE

COOL

If she burns or turns red easily in the sun. If skin tone stays the same all year.

NEUTRAL

If she sometimes burns but skin tone deepens afterwards

WARM

If she rarely burns; Skin tone deepens in the summer

GOLDEN BROWN

If she rarely burns; Skin tone deepens in the summer

WARM BROWN

If she burns easily in the sun. If skin tone stays the same all year.

BRONZE → SHADE *Ivory, Beige, Bronze*

W → UNDERTONE *Cool, Neutral, Warm*

140 → INTENSITY *Depth of shade, which can change due to sun exposure*